

# 2005 OAH Annual Meeting Sponsorship Opportunities

March 31 to April 3, 2005

Hilton San Francisco  
333 O' Farrell Street  
San Francisco, California

## Why Sponsor?

Year after year we are told by attendees, exhibitors, and sponsors how enjoyable the evening events and offsite sessions are during the OAH Annual Meeting. The regional receptions provide attendees a comfortable, relaxed atmosphere to greet old friends and make new contacts. Birds-of-a-Feather Receptions, a new concept for OAH meetings, will provide a chance for historians with similar interests to meet on the second night of the convention.

Other sponsorship opportunities are available in addition to the evening events. Sponsorships are available for signage, email stations for attendees, and offsite sessions, among others. If you would like to sponsor something not listed here let us know. We can work with your organization to design a sponsorship that will meet your goals.

In return for your sponsorship, OAH will recognize your organization on the OAH website, in the Annual Meeting *Program*, and in the *Onsite Program*. These publications will be seen by more than 11,000 historians, museum professionals, and teachers prior to and during the Annual Meeting. OAH also will provide signage in the registration area thanking you for your participation in the 2005 OAH Annual Meeting.

## Deadlines

For inclusion in the *Program*—October 15, 2004

For inclusion in the *Convention Supplement*—January 1, 2005

For inclusion in the *Onsite Program*—February 15, 2005

For more information:  
Organization of American Historians  
112 North Bryan Avenue  
PO Box 5457  
Bloomington, Indiana 47408-5457  
p: 812-855-7311; f: 812-855-0696  
sponsor@oah.org • www.oah.org



# Available Sponsorships

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## OAH Regional Receptions

Thursday, March 31, 6:30 p.m. to 8:00 p.m.

Regional Receptions are held in the evening of the opening day of the convention. Heavy hors d'oeuvres and drinks are provided, and all attendees are invited.

**Northeastern Region**

**Midatlantic/Southern Region**

**Midwestern Region**

**Western Region**

Sponsorship Benefits Include:

- Title sponsorship listed as "Presented by (your company name)" in the Annual Meeting Program, Onsite Program, and May issue of the OAH Newsletter (full sponsorship only)
- Complimentary 1/2 page advertisement in the Convention Supplement (full sponsorship only)
- Company name and logo on sponsorship signage and display table in the reception room
- Your company will be introduced as the sponsor in the Executive Director's greeting
- Listing on the "Thank You Sponsors" signs near registration
- Four "sponsor" ribbons for company representatives
- Label list of all preregistered attendees
- First right of refusal for sponsorship at the 2006 meeting

Fee: \$7,500 Exclusive Sponsorship (per region), or \$3,750 each for a maximum of two sponsoring companies (per region).

## Tote Bags

Your company name and logo will be displayed on the tote bag given to every registrant as they arrive at the Annual Meeting. These bags will provide an excellent opportunity for your company to capture more attendee attention and provide a reminder long after the conference is over.

As a sponsor for this event your organization will receive:

- Company name and logo on each tote bag
- Listing on the "Thank You Sponsors" signs near registration
- Four "sponsor" ribbons for company representatives
- First right of refusal for sponsorship at the 2006 meeting

Fee: \$6,000 Exclusive Sponsorship.

## Distinguished Members Reception

Saturday, April 2, 7:00 p.m. to 8:00 p.m.

Put your company's name in front of longtime members of the organization. The reception precedes the Saturday evening entertainment. Drinks and hors d'oeuvres are provided.

As a sponsor for this event your organization will receive:

- Listing on the "Thank You Sponsors" signs near registration
- Company name or logo listed on all reception signs
- Your company will be introduced as the sponsor in the Executive Director's greeting
- Four "sponsor" ribbons for company representatives
- Label list of all preregistered attendees

Fee: \$5,000 Exclusive Sponsorship, or \$2,500 each for a maximum of two sponsoring companies.

## Internet Kiosk

Friday and Saturday, April 1, 2, 9:00 a.m. to 6:00 p.m.

Sunday, April 3, 8:30 a.m. to 11:30 a.m.

Put your company logo or message on computers in the exhibit hall that attendees can use to check email and meeting-related websites.

As a sponsor for this event your organization will receive:

- Company name and logo on each computer
- Listing on the "Thank You Sponsors" signs near registration
- Four "sponsor" ribbons for company representatives

Fee: \$5,000 Exclusive Sponsorship

## Friday Evening Birds-of-a-Feather Receptions

Friday, April 1, 7:00 p.m. to 8:00 p.m.

Help the OAH welcome these varied members of the profession during events Friday evening. Hors d'oeuvres and drinks will be provided.

As a sponsor for this event your organization will receive:

- Listing on the "Thank You Sponsors" signs near registration
- Company name or logo listed on all signs
- Company name or logo on signs in each reception room
- Your company will be introduced as the sponsor in the Executive Director's greeting
- Four "sponsor" ribbons for company representatives

Fee: \$10,000 Exclusive Sponsorship, or \$3,500 each for a maximum of four sponsoring companies.

## Friday Afternoon Offsite Sessions

Friday, April 1, 1:00 p.m. to 5:00 p.m.

All Friday afternoon sessions during the 2005 OAH Annual Meeting will be held at various venues throughout San Francisco. Attendees will have a chance to attend scholarly sessions and experience the city and its many historic sites.

As a sponsor for this event your organization will receive:

- Listing on the "Thank You Sponsors" signs near registration
- Company name or logo listed on all signs for transportation
- Company name or logo on signs at each venue
- Four "sponsor" ribbons for company representatives

Fee: \$3,500 each for a maximum of four sponsoring companies.

## Childcare Program

Friday, Saturday, April 1, 2, 9:00 a.m. to 6:00 p.m. and Sunday, 8:30 a.m. to 11:30 a.m.

Childcare provided in the host hotel for a nominal cost to parents.

As a sponsor for this event your organization will receive:

- Listing on the "Thank You Sponsors" signs near registration
- Your company name on all correspondence with parents
- Company name or logo on signs
- Four "sponsor" ribbons for company representatives

Fee: \$3,500 each for a maximum of two sponsoring companies.

## Graduate Student Breakfast

Friday, April 1, 7:30 a.m. to 9:00 a.m.

All graduate student members, nonmembers, and their guests are invited to a continental breakfast on Friday morning.

As a sponsor for this event your organization will receive:

- Listing on the "Thank You Sponsors" signs near registration
- Company name or logo listed on signs in the breakfast room
- Your company will be introduced as the sponsor in the Executive Director's greeting

Fee: \$2,000 Exclusive Sponsorship.

## Sponsorships \$1,500 and Under

The following sponsorships will all be recognized on the "Thank You Sponsors" signs near registration in addition to the items mentioned.

### Key Cards

Key cards for each guest room used for the Annual Meeting will be imprinted with your company name and logo.

Fee: \$1,500 Exclusive Sponsorship

### Lanyards

Your company name and/or logo printed on cotton lanyards given to each attendee with his or her badge.

Fee: \$1,500 Exclusive Sponsorship

## Room Signs

Sponsor's name and logo will appear on signs placed outside of meeting rooms listing scheduled events for each room.

Fee: \$1,000 Exclusive Sponsorship

## Directional Signs

Display your company logo and/or name on directional signs placed in several locations throughout the Hilton San Francisco.

Fee: \$1,000 Exclusive Sponsorship

## Coffee/Refreshment Breaks

Coffee and refreshment breaks are provided in the exhibit hall two times per day Friday and Saturday, and once on Sunday. A sign on each refreshment table will include your company name and logo.

Fee: \$500 per break

## General Conference Support

Your undesignated gift of up to \$1,000 will be used to sustain conference expenses and encourage attendance at the 2006 OAH Annual Meeting in Washington, D.C. General support will allow OAH to continue to offer the meeting to historians at a modest fee.

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## Sponsorship Reservation Form

Yes! Our organization/department is interested in teaming with OAH and sponsoring events during the 98<sup>th</sup> Annual Meeting in San Francisco. Please reserve our space today for the indicated sponsorships.

Prices and details on all sponsorships are listed in detail on the preceding pages. Requests will be honored on a first-come, first-served basis. Reservations must be confirmed prior to October 15, 2004 to be included in the Annual Meeting Program. A 50% deposit is required to secure the reservation.

### Regional Reception

- Northeastern  Midatlantic/Southern
- Midwestern  Western
- \$7,500 Exclusive Sponsorship (select region above)
- \$3,750 Cosponsorship, limit 2 (select region above)

- Tote Bags** (\$6,000 Exclusive Sponsorship)

### Distinguished Member Reception

- \$5,000 Exclusive Sponsorship
- \$2,500 Cosponsorship (limit 2)
- Internet Kiosk** (\$5,000 Exclusive Sponsorship)

### Birds-of-a-Feather

- \$10,000 Exclusive Sponsorship
- \$3,500 Cosponsorship (limit 2)
- Friday Offsite Events** (\$3,500, maximum of 4 cosponsors)
- Childcare Program** (\$3,500, maximum of 4 cosponsors)
- Graduate Student Breakfast** (\$2,000 Exclusive Sponsorship)

### Sponsorships \$1,500 and Under

- Keycards (\$1,500)
- Lanyards (\$1,500)
- Room Signs (\$1,000)
- Directional Signs (\$1,000)
- Coffee/Refreshment Breaks (\$500 per break)
- General Support

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Please return completed form to:  
OAH Annual Meeting Sponsorship  
112 North Bryan Avenue  
PO Box 5457  
Bloomington IN 47408-5457  
Fax: 812-855-0696; Email: sponsor@oah.org

