

Advertiser Insertion Order Form

2003 OAH Annual Meeting Program

2003 OAH Convention Supplement

Memphis Cook Convention Center • Memphis, TN
3-6 April 2003

Now is the time to reserve your ad space in the 2003 OAH *Annual Meeting Program* and *Convention Supplement* of the *OAH Newsletter*!

Place ads in both *Program* and *Convention Supplement*, and take 5% off the posted prices of each.

Each year, more than 11,000 historians and history teachers read our *Program* and *Supplement* to preview the upcoming meeting.

- The *Program* contains information on all panels, business meetings, luncheons, roundtables, receptions, plenary and poster sessions, exhibitors, and special events.

- In addition to convention information, the *Supplement* contains information on restaurants, museums, historical parks, bookstores, and other local attractions.

Make sure our members know about your company's latest offerings. **Reserve your ad space today.**

OAH Annual Meeting Program

Rates:

Full Page	\$1000
Half Page	\$600
CVR II	\$1500-SOLD!
CVR III	\$1500-SOLD!
CVR IV	\$1700-SOLD!

Specifications:

Full Page	7 1/2" x 9 3/4"
Half Page	7 1/2" x 4 1/2"

Insertion Order Deadline:

1 October 2002

CRC Deadline:

1 November 2002

Publication Schedule:

January 2003

OAH Convention Supplement

Rates:

Full Page	\$700
Half Page	\$550
1/4 Page	\$400
1/8 Page	\$300

Specifications:

Full Page	10" x 12 1/2"
Half Page	10" x 6 1/8"
1/4 Page	4 7/8" x 6 1/8"
1/8 Page	4 7/8" x 3"

Insertion Order & CRC Deadline:

2 January 2003

Publication Schedule:

Center section of February 2003
OAH Newsletter

For more information about mechanical requirements, see the reverse or visit the OAH website:

<http://www.oah.org/pubs/advertising.html>

Insertion order form on reverse.

Questions?

Contact: OAH Advertising Manager, ph. (812) 855-9854, <advertise@oah.org>
112 North Bryan Avenue, Bloomington, IN 47408-4199
fax (812) 855-0696

Insertion Order Form for the 2003 OAH Annual Meeting Program and OAH Convention Supplement

- Yes!** Please sign me up for ads in the Program and in the Supplement. I understand that I will receive a 5% discount on each, in addition to any agency discount.
- Please sign me up for an ad in the Program.
- Please sign me up for an ad in the Supplement.

Contact person: _____ Date: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ PO # if necessary: _____

Size of ad(s): _____ Number of ad(s): _____

1. This insertion order form shall function as a contract between Advertiser(s) and the Organization of American Historians (OAH).
2. Upon verbal and written agreement between Contractor and Advertiser, the terms of this contract may be modified. Such modifications may include, but are not limited to: a) the purchase or deletion of additional ad space; or b) the reduction or increase in ad rates.
3. Under the terms of this contract, OAH shall provide the requested ad space at the quoted rate for either the *2003 Annual Meeting Program* or the *2003 Convention Supplement* or both. Any changes made regarding the reserved ad space in the *Annual Meeting Program* by the Advertiser shall be reported to OAH by **1 October 2002**. **OAH cannot accept additional and/or deletion of advertising space in the Annual Meeting Program after 1 October 2002.** OAH reserves the right to make ad space changes after that date and shall report such changes to Advertiser(s) immediately.
4. Advertiser shall submit artwork by **1 November 2002** for the *Annual Meeting Program*. For the *Program*, the printing method is offset and trim size is 8 1/2" x 11". A 133 line screen is recommended and the binding is perfect bound. Uncompressed PDF files, created with Acrobat Distiller, are strongly preferred and, if under 10MB, may be e-mailed as attachments to <advertise@oah.org>. Camera-ready copy should be printed on high quality laser paper. OAH also accepts Quark, Pagemaker, Photoshop, and Illustrator files on disc.
5. The deadline for insertion orders and camera-ready copy in the *Convention Supplement* is **2 January 2003**. The printing method is web offset and trim size is 11" x 14". An 85 line screen is recommended and the binding is saddle-stitched. Uncompressed PDF files, created with Acrobat Distiller, are strongly preferred and, if under 10MB, may be e-mailed as attachments to <advertise@oah.org>. Camera-ready copy should be printed on high quality laser paper. OAH also accepts Quark, Pagemaker, Photoshop, and Illustrator files on disc.
6. OAH shall not be held responsible for artwork, grammatical, or typographical errors. Advertiser agrees to submit completed and proofread artwork for the *Annual Meeting Program* and/or *Convention Supplement* by the dates above. Any ad preparations or alterations performed by OAH shall be billed to Advertiser at a minimum \$50.00 per charge.
7. Contractor shall bill Advertiser(s) following the publication of the *Program* and *Supplement*. Advertiser shall be sent an invoice, two tearsheets, and one copy of said publication. Payment terms are net thirty days.

Signature: _____ Signature: _____
Advertiser Advertising Manager

Organization of American Historians

Address, fax, and phone information on front