

OAH MAGAZINE OF HISTORY

One of the best tools available to teachers of American history at all levels, each quarterly thematic issue of the *OAH Magazine of History* features historical scholarship by prominent historians in an accessible way, yielding new information and insight on contemporary research. Classroom-ready teaching strategies are included. The illuminating articles are not only of interest to educators, but also appeal to those with a passion for our nation's past. The print version is mailed to the OAH History Educator membership category, member and non-member subscribers, institutional subscribers, and other history organizations. The *OAH Magazine of History* is also available online to all OAH members.

DISPLAY AD RATES

Postions	One issue	Two consecutive	Four consecutive
Full page 4-color	\$400	\$375	\$350
Full page black-and-white	\$350	\$325	\$300
Half page 4-color	\$350	\$325	\$300
Half page black-and-white	\$250	\$225	\$200
Cover II, III, & IV 4-color	Contact the OAH Advertising Manager for availability and pricing.		

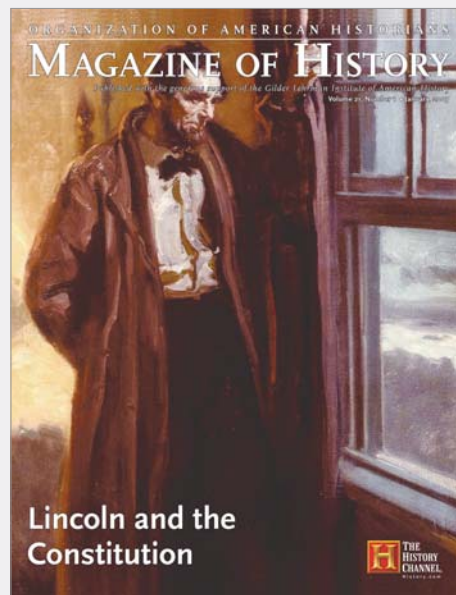
PUBLICATION SCHEDULE/DEADLINES

Issue dates	Reservation deadline	Artwork deadline
January	November 10	November 10
April	February 10	February 10
July	May 10	May 10
October	August 10	August 10

MECHANICAL SPECIFICATIONS

Ad sizes	Details	Measurements (width / height)
Half page	horizontal	7.625" x 4.625"
Half page	vertical	3.6875" x 9.75"
Full page	interior, no bleed	7.625" x 9.75"
Cover II, II, & IV	without bleed	7.25" x 9.75"
Cover II, II, & IV	with bleed	8.375" x 10.875"

Information is subject to change. Form was updated July 2008. Information can also be accessed online at <http://www.oah.org/pubs/advertising.html>.



SPECIFICATIONS

Print circulation: 6,250

Trim size: 8.375" x 10.875"

Printing method: Offset / Binding: Saddle stitched

Artwork: Should arrive as uncompressed press-ready Adobe PDF files. If this is not possible, contact the OAH Advertising Manager to discuss alternatives. Art may be sent by email attachment to <advertise@oah.org> if the file does not exceed 10MB. If over, mail artwork on a CD-ROM to the address below or upon request to the OAH Advertising Manager a Web address can be created for uploading the file.

Image resolution: No less than 300 dpi

Color: All linked images as well as the artwork file itself must be submitted in CMYK format—no spot colors. Final file must be a color composite—no separations.

Frequency rates: Advertisers with contracts may purchase additional pages at the consecutive rate. Failure to fulfill contract will result in a short-rate billing for all unearned discounts.

Discounts: 15% ad agency commission discounts are available to advertisers who use professionally recognized ad agencies on reservations. In-house agencies and freelance graphic designers to not qualify.

Additional charges: Ad preparation costs will be billed at a minimum of \$50 per item or hour.

CONTACT INFORMATION

Reservations: Contact OAH Advertising Manager by email at advertise@oah.org

Advertising Manager: <advertise@oah.org> (email), 812.855.4098 (phone), 812.855.0696 (fax)

Mailing address: Advertising Manager, OAH, 111 N. Bryan Ave. or P.O. Box 5457, Bloomington, IN 47407-5457